Pervasive Software and Aha! Software to Participate in Webinar Hosted by Amazon Web Services

Monte Carlo Simulation and Other On-Demand Data Services on Pervasive DataCloud

AUSTIN, Texas – November 9, 2009 - Pervasive Software® Inc. (NASDAQ:PVSW), an emerging leader in enabling next-generation data-intensive applications and data analytics, today announced participation with Aha! Software LLC, a recognized innovator in breakthrough business analytics, in a Webinar hosted by Amazon Web Services. The Webinar will highlight the development of Strato-Studio, an application that provides affordable on-demand Monte Carlo simulation for both professional data miners and business users.

The Webinar will take place November 11 at 12:00 p.m. CST and will feature Bill Jacaruso, senior director of Pervasive DataSolutions™, Jim Falgout, chief technologist for Pervasive DataRush™ and Bruce Bacon, co-founder and vice president of product marketing for Aha! Software.

Built on Pervasive DataCloud® 2, Strato-Studio is one example of robust, easy-to-develop data services that third-party developers can rapidly create and deploy, leveraging prebuilt managed services in Pervasive DataCloud. Pervasive is an Amazon Web Services solution provider.

More information about the Webinar can be found at https://www2.gotomeeting.com/register/627172091%20target=_blank.

About Pervasive Software

Pervasive Software (NASDAQ: PVSW) helps companies get the most out of their data investments through embeddable data management, agile data integration software and by enabling revolutionary next generation analytics. The embeddable Pervasive PSQL™ database engine allows organizations to successfully embrace new technologies while maintaining application compatibility and robust database reliability in a near-zero database administration environment. Pervasive's multi-purpose data integration platform accelerates the sharing of information between multiple data stores, applications, and hosted business systems and allows customers to re-use the same software for diverse integration scenarios. Pervasive DataRush™ is an embeddable high-performance software platform enabling data-intensive processing applications such as claims processing, risk analysis, fraud detection, data mining, predictive analytics, sales optimization and marketing analytics. For more than two decades, Pervasive products have delivered value to tens of thousands of customers in more than 150 countries with a compelling combination of performance, flexibility, reliability and low total cost of ownership. Through Pervasive Innovation Labs, the company also invests in exploring and creating cutting edge solutions for the toughest data analysis and data delivery challenges. Robin Bloor, founder of Bloor Research and partner at Hurwitz and Associates, recently cited Pervasive as one of the _10 IT Companies to Watch in 2009_. For additional information, go to www.pervasive.com.

Cautionary Statement
This release may contain forward-looking statements, which are

made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. All forward-looking statements included in this document are based upon information available to Pervasive as of the date hereof, and Pervasive assumes no obligation to update any such forward-looking statement.

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